

How do you measure play value?

Play is an important part of a child's physical, mental and social development. Play allows kids to develop motor skills and burn off excess energy. Play helps children develop communication and negotiation skills, gives them the opportunity to assume leadership roles as well as gain an understanding of the world around them.

While it may be hard to put a price tag on the value of play itself, there are tangible ways to measure the value of your playstructure.

Number of users: The more kids who can access play equipment the better. At Park Place we advocate universal play. All of our designs meet ADA requirements and many exceed them, giving all children the opportunity to play-regardless of ability.

Level of excitement created: It's a simple idea: create an innovative and exciting play structure, and kids will not only want to play initially but they will want to come back over and over again, leading to happier and healthier communities. Miracle's 25 foot Mega Tower fits the bill-with 3 decks of play space and slides reaching 14 feet in the air, kids will never want to leave!

Number of play components: Variety is the spice of life. Playgrounds with more components are not only more fun, but they encourage kids to develop different skill sets as well. At Park Place we design with fun in mind-incorporating as many play components as possible-from swings to slides to climbers to activity panels-we include it all!

Number of skills developed: Unconquered challenges lead to learning. At Park Place we create playground designs

that challenge kids, allowing them to conquer fears and develop self-confidence.

Overall Quality: A playground represents a significant investment. Be sure the quality of the product you select justifies the cost. At Park Place we represent Miracle Recreation-the oldest and largest manufacturer of playground equipment in the country. Miracle uses the highest-quality, longest-lasting, environmentally sound construction materials and backs their product with the most comprehensive warranties in the industry.



- Number of users**
- + **Level of excitement created**
- + **Number of play components**
- + **Number of skills developed**
- + **Overall Quality**
- **Overall Cost**

PLAY VALUE

Overall Cost: Nothing deters value creation like over-priced equipment. At the same time, the lowest priced Playsystem does not always translate into the best value. In the playground industry you often get what you pay for. A low price up front can mean lots of maintenance and replacement costs later on. At Park Place we are committed to providing safe, durable equipment at competitive prices.



The MEGA TOWER

- ★ Decks and Slides up to 14 feet, provide great excitement for kids of all ages!
- ★ Up to 230 Square feet of play space! That's the equivalent of 14 standard decks!
- ★ Save Money- stacked play has a smaller footprint and requires less surfacing material (which can be up to 50% of any playground project's cost)!



Let us help you get more *Play Value* for your *Play Dollar*.